

Career-Driven Inno_preneurship Programme

Programme Details

Goal

Providing practical internship experience in emerging industries, enhancing the participants' employability.

Background

The Office of Student Affairs and the G10 Education Platform (G10) jointly developed the programme.

G10 is an institute in Cyberport focusing on youth entrepreneurship development. It identifies the pain point of the business and youth's upward social mobility, trying to apply technology to tackle the pain point with a socially impactful result.

Under the Career-Driven Inno-preneurship Programme, G10 lines up university students with rising businesses like e-commerce, digital art-tech, blockchain applications, and other metaverse economy-related industries. The programme provides students with incomparable and exceptional experiences in the digitalized economy.

Four Core Values of the Programme

1. Meta-preneurship
2. Employability
3. Social Impact
4. Competitive Edge

Duration & Period

October 2022 – January 2023

Language

English (supplemented with Cantonese)

Target Students

Current undergraduates in any disciplines and year of study

Programme Fee

Originally HK\$3,980 per student

*(OSA will subsidize the **FULL** programme fee for current undergraduates who duly completed the programme.)*

Award

After completing the class and course requirement, qualified students will be awarded with a Certificate of Completion.

ILP Units

10 Units in IED *(Application in progress)*

I. Professional Training Modules

| Module | Date / Time / Venue | Content |
|------------------------------|--|---|
| Career Exploration | 27 Oct 2022 (Thu) 18:30 – 20:30 MBG11 | <ul style="list-style-type: none">• Career development in the age of digitalization & de-globalization• New jobs brought by the Metaverse and Web3.0 |
| Interpersonal Networking | 03 Nov 2022 (Thu) 18:30 – 20:30 MBG11 | <ul style="list-style-type: none">• Conversation with CEOs of Public Listed Companies, Innovation Unicorns, and Social Enterprises |
| Essential Workplace Training | 10 Nov 2022 (Thu) 18:30 – 20:30 MBG11 | <ul style="list-style-type: none">• Workplace introduction |
| Presentation Workshop | 17 Nov 2022 (Thu) 18:30 – 20:30 MBG11 | <ul style="list-style-type: none">• 5 essential knowhows for online & offline pitching & presentation |
| Personal Branding | 24 Nov 2022 (Thu) 18:30 – 20:30 LKKG05 | <ul style="list-style-type: none">• Appropriate dress code and manner in the business world |

II. Local Internship / Virtual Internship during Term Break

- Students to opt for:
 - 2-week local internship in leading corporations, **OR**
 - 30-hour virtual internship programme
- Will take place during Term Break (tentatively during end-Dec 2022 to mid-Jan 2023)

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II (a). Local Internship in Leading Corporations

| Discipline | Company (examples) | Description |
|---|---|---|
| Digitalized / Online Business | ✧ Bonjour HK Mall | ➤ 2-week internship on the real-live business project leading to employment |
| Social Enterprises | ✧ Easy Organic Farm ✧ CarbonCare Inno Lab | ➤ Live experience in fields of your interest |
| Edu-Tech / Art-Tech / Cultural Enterprises | ✧ FutureNow ✧ G10 Inno_Tech | ➤ Soft-skill acquiring: Effective communication & interpersonal skills |
| Innovation Startups | ✧ Member companies of Cyberport Startups Alumni Association | ➤ Incorporate into the Reserve Talent Pool of host companies |

II (b). Virtual Internship under Professional Mentors

| Nature | Company | Description |
|--|--|---|
| Global / GBA Virtual Internship | ✧ Global top 500 startups ✧ GBA successful startups | ➤ A 30-hour virtual internship programme ➤ To provide practical knowledge that a junior administrative grade or small business owner should know |
| Local mentorship | ✧ CEO and senior executives from Public Listed Companies, founders of Cyberport startups ✧ Alumni from the university | ➤ To polish the business idea of participants by constant communication with leaders in the business cycle |